



Progressive Education Society's

MODERN INSTITUTE OF BUSINESS MANAGEMENT

1186, Shivaji Nagar, off J.M.Road Pune 411005
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7th NATIONAL CONFERENCE ON SOCIAL INNOVATIONS



Call For Papers



Presentations



Discussion Forum

13th and 14th March 2020

- In association with -
Savitribai Phule Pune University

About Progressive Education Society

Progressive Education Society is one of the leading educational institutions in Maharashtra. Late Gurusvarya Shankarrao Kanitkar founded Progressive Education Society in 1934 with a great foresight. He was an inspiration to members who joined hands with him in implementing the idea of starting new era of education system in Pune. The remarkable two words "Progressive" & "Modern" were used by founder to demarcate the dreams and future road map of Progressive Education Society, Pune 05.

Progressive Education Society is a winner in Corporate Social Responsibility category at the MACCIA Awards in the nearest past, organized by IBN-Lokmat.

A remarkable and noteworthy progress has been made during the last 85 years of existence with more than 60 institutions being run under the aegis of P E Society under the guidance and dynamic leadership of Prof. Dr. Gajanan Ekbote, Chairman, Business Council, P. E. Society.

About Modern Institute of Business Management

Progressive Education Society's Modern Institute of Business Management came into existence in 2010. MIBM's vision is "We aspire to be recognized as a leading management institution dedicated to serving the world of business through professional, technological, social and intellectual contributions made by research oriented and committed teaching fraternity."

The purpose of education is to prepare young minds for meeting life's day to day challenges, to get employment, to make way for pure intellectual pursuits and be sensitive citizens contributing to the growth and development of the society.

MIBM aims to provide students with all the essential skills needed to transform them into peak performers in the journey of lifelong excellence. MIBM ensures learning for students is constant source of fascination, discovery and delight. The Institute is committed to providing a strong foundation and building competencies to create business leaders.

Theme and objectives

Human beings live in social environment. We encounter problems, find solutions and again encounter problems to find out more viable solutions. This chain continues but the solutions should help people to enhance society. The challenges around us can seem difficult to overcome. Here the concept of Social Innovation comes into the play.

Social Innovation is the practice of using creativity to develop solutions which improve the well-being of people and society. The purpose of social innovation is to bring about a fairer, more equal world. Social innovation is a way of making socio-economic transformation. Social Innovation requires businesses and the entire society to work together toward a common goal of improving upon the societal problems. To make real and lasting changes, Social Innovation goes even further and is becoming even more important for economic growth.

Social Innovation is based on two important principles COLLABORATION and CREATION. Through collaboration and creation, thinkers and doers can be brought together to bring innovation for a better world. Today, Economists estimate that more than 50% of economic growth will come from innovation which emphasizes upon social change.

The key growth sectors of the new economy are Health, Education, Automobiles, IT & ITES. These sectors largely depend upon the social innovation. Also, considering the current environmental challenges and their complex linkages with the economic and social challenges in the emerging economies like India, social enterprises have an important role to play in enabling sustainable development.

Social innovation as a field of research is new but in the last few years it has gained a huge recognition among scholars, particularly with respect to pressing social issues like education, poverty, healthcare, technology etc. Social enterprises can play a big role in addressing these issues. Educational organizations also through social innovation can penetrate the bottom of pyramid more swiftly.

To explore more in this area MIBM Pune will host 7th national conference on 13th and 14th March 2020 on the theme 'Social Innovations'.

The objectives of the conference

- To endeavour a collusion of academia, industry and all the stakeholders for sharing their perspectives and ideas on Social Innovations.
- To disseminate knowledge and provide insights into opportunities and challenges in the domain of social innovations.

We invite renowned experts, experienced practitioners, research scholars, industrialists, academicians and students to share their research work on the following themes:

- Social Innovations and Technology
- Education
- Healthcare
- Automobiles
- IT and ITES
- Engineering and Innovation
- Marketing Management
- Financial Management
- Human Resource Management
- Operations and Manufacturing
- Sustainability

"Paridnya -The MIBM Research Journal"

The first annual issue of our Research Journal "Paridnya -The MIBM Research Journal" was launched on 27th September 2013. The contents in this journal are educative and knowledge enhancing. The 7th volume will cover multi disciplinary research articles on various aspects in management.

All selected papers will be reviewed by the editorial committee and will be published in Paridnya- The MIBM Research Journal (Print ISSN 2347-2405) and e-Paridnya (Online ISSN 2457-0281). Refer www.mibmparidnya.in for more details. The journal is indexed in J-Gate (www.jgateplus.com) and i-Scholar (<http://www.i-scholar.in>).

Guidelines For Paper Submission

The Seventh National Conference of the MIBM will accept full papers only. All kinds of papers, conceptual / theoretical, empirical and review papers will be accepted. Submissions in the form of abstracts or extended abstracts will not be accepted. The length of the paper should not exceed 10,000 words. The submission should include an abstract of about 200 words.

The names of authors should not be identified in header/footer or in the body of paper. All papers received by deadline should be final and no request for change of authors, order of authors, titles, abstracts, or rewrites will be entertained after the papers have been submitted. A maximum of two papers, either as an author or co-author, are permitted.

Read Author guidelines from the following link before submitting the paper.

<http://www.mibmparidnya.in/index.php/PARIDNYA/pages/view/ag>

The papers are to be submitted electronically using following link-

<http://www.mibmparidnya.in/index.php/PARIDNYA/user/register>

MIBM BEST PAPER AWARD FOR FACULTIES AND STUDENTS:

There will be Best Paper award for each category.

Category I- Academic Participant / Research Scholar / Corporate Participant

Category II- Students

The best paper will be chosen by a panel of experts from the papers presented (any area) at the conference. Cash awards for Category -I is INR 10000 and Category-II is INR 5000.

Important Dates

Last date for submission of abstract and full length paper	17 th February 2020
Notification for selected abstracts and full length papers	1 st March 2020
Conference dates	13 th and 14 th March 2020
Paridnya - The MIBM Journal Publication	14 th March 2020

Registration Details

Registration Fees	Author	Co-author
Students and MIBM Alumni	500	500
Academic Participant/Research Scholar	1000	500
Corporate Participant	1500	1000

*Payment Mode :

Cash or online/cheque/demand draft, drawn in favor of "P. E. Society's Modern Institute of Business Management" payable at Pune. (Registration Fees include participation certificate, journal, lunch, tea and snacks for conference days.)

Conference queries :

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ADDRESS

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