

## Guidelines for Paper Submission

The Ninth National Conference of the MIBM will accept full papers only. All kinds of papers, conceptual / theoretical, empirical and review papers will be accepted.

Submissions in the form of abstracts or extended abstracts will not be accepted. The length of the paper should not exceed 10,000 words. The submission should include an abstract of about 200 words.

The names of authors should not be identified in header/footer or in the body of paper. All papers received by deadline should be final and no request for change of authors, order of authors, titles, Abstracts, or rewrites will be entertained after the papers have been submitted. Maximum two papers, either as an author or co-author, are permitted.

Read Author guidelines from the following link before submitting the paper.

<http://www.mibmparidnya.in/index.php/PARIDNYA/pages/view/agg>

The papers are to be submitted electronically using following link-

<http://www.mibmparidnya.in/index.php/PARIDNYA/user/register>

## MIBM SELECTED PAPERS

Selected papers will be considered for publication in the SCOPUS, UGC Care and Multidisciplinary Research Journals. Researchers have to pay a publication fee after the acceptance of a paper by that particular journal, which will be notified to the individual separately.

|  |  |
|--|--|
| Last date for submission of abstract and full length paper | 15 <sup>th</sup> December 2022                   |
| Notification for selected abstracts and full length papers | 22 <sup>nd</sup> December 2022                   |
| Conference dates   | 6 <sup>th</sup> and 7 <sup>th</sup> January 2023 |
| Paridnya - The MIBM Journal Publication                    | 28 <sup>th</sup> December 2022                   |

## DATES AND REGISTRATION FEE

| Registration Fees                      | Author | Co-author |
|--|--------|-----------|
| Students and MIBM Alumni               | 500    | 500       |
| Academic Participant /Research Scholar | 1000   | 500       |
| Corporate Participant                  | 1000   | 500       |

|                |   |
|----------------|---|
| Seminar dates  | 6 <sup>th</sup> & 7 <sup>th</sup> January 2023  |
| Account Name   | Modern Institute of Business Management   |
| Account Number | 60075988585   |
| Bank Name      | Bank Of Maharashtra   |
| IFSC Code      | MAHB0001328   |
| Reg. Link :    | <a href="https://forms.gle/GDqP8bZvdPDaAwCq8">https://forms.gle/GDqP8bZvdPDaAwCq8</a> |

### Conference queries :

Prof. Dr. Shrawan Owhal : **919850042091**

Prof. Dr. Sachin Hatole : **917020465252**

### Chief Patron

**Prof. Dr. Gajanan Ekbote**

Chairman, Progressive Educational Society, Pune 5.

### Advisory Committee

**Prof. Dr. Gajanan Ekbote**

Chairman, Progressive Educational Society, Pune 5.

**Prof. S. S. Deshmukh**

Secretary P. E. Society,  
Visitor MIBM

**Prof. Mrs. J. G. Ekbote**

Jt. Secretary, P. E. Society

### Conference Conveners

**Prof. Dr. Vijayalakshmi Srinivas**

Director, MIBM

**Prof. Dr. Nivedita Ekbote**

Coordinator, MIBM

### Conference Coordinators

**Prof. Dr. Shrawan Owhal**

Professor, MIBM

**Prof. Dr. Sachin Hatole**

Asst. Professor, Modern Institute  
of Business Management

### Organizing Committee : Team MIBM



Progressive Education Society's

**MODERN INSTITUTE OF BUSINESS MANAGEMENT**

1186, Shivaji Nagar, off J. M. Road, Pune 411005 | Tel : 8237084546 / 47

Affiliated to



Savitribai Phule Pune University



YouTube



Instagram



LinkedIn



Twitter

[www.mibmpune.com](http://www.mibmpune.com)



Progressive Education Society's

**MIBM**

1186, Shivaji Nagar, off J. M. Road,  
Pune 411005 | Tel : 8237084546 / 47

## 9<sup>th</sup> NATIONAL LEVEL CONFERENCE

ON

**National Education Policy - Role of  
Behavioral Sciences in Management  
and Implementation of  
Multidisciplinary Education**



on **6<sup>th</sup> & 7<sup>th</sup> January 2023**

## About Progressive Education Society

Progressive Education Society is one of the leading educational institutions in Maharashtra. Late Shri Guruvarya Shankarraoji Kanitkar founded Progressive Education Society in 1934 with a great foresight. He was an inspiration to members who joined hands with him in implementing the idea of starting new era of education system in Pune. The remarkable two words "Progressive" & "Modern" were used by founder to demarcate the dreams and future road map of Progressive Education Society, Pune 05.

Progressive Education Society is the recipient of CSR Award conferred by MCCIA & IBN-Lokmat.

A remarkable and noteworthy progress has been made during the last 85 years of existence with more than 62 institutions being run under the aegis of P. E. Society under the guidance and dynamic leadership of Prof. Dr. Gajanan Ekbote, Chairman, Business Council, P. E. Society.

## About Modern Institute of Business Management

Progressive Education Society's Modern Institute of Business Management came into existence in 2010. MIBM's vision is "We aspire to be recognized as a leading management institution dedicated to serving the world of business through professional, technological, social and intellectual contributions made by research oriented and committed teaching fraternity."

The purpose of education is to prepare young minds for meeting life's day to day challenges, to get employment, to make way for pure intellectual pursuits and be sensitive citizens contributing the growth and development of the society.

MIBM aims to provide students with all the essential skills needed, to transform them into peak performers in the journey of lifelong excellence. MIBM ensures learning for students is constant source of fascination, discovery and delight. The Institute is committed to providing a strong foundation and building competencies to create business leaders.

## About Theme :

In this modern era we all are facing globalized, and increasingly complex societies expecting diverse and the most demanding qualifications that needs insisting on combining competencies from various disciplines, thereby emphasis on founding preferential institutional frameworks for adaptive teaching-learning process.

The problem of synchronicity of progress and education can be address by multidisciplinary education. Multidisciplinary education seems to be based on behavioural science approach.

The Behavioural Science Approach is focused on the psychological and sociological processes (attitudes, motivations, and group dynamics) that influence employee performance. These relate to psychology, cognitive sciences, science, psychobiology, neural networks, social cognition, social psychology, semantic networks, ethology, and social neurosciences.

Behavioural science has entered the mainstream of public policy innovation, development, and implementation. National education policies have enabled a dramatic expansion of behavioural strategies to improve student outcomes. Traditional and Professional students are looking to earn a degree or credential or gain new skills and certifications. Multidisciplinary learning can also be achieved through cross-cultural exchanges between countries and faculties, universities, and staff using modern achievements in communication technology.

Future pedagogy can be taught as a course in integrative studies, or vice versa. This approach to future education is both multidisciplinary and interdisciplinary. We can put the pieces together by considering how different dimensions of human reality and nature are interactive and interpenetrating.

## Objectives of the Conference

- To seek collaboration between academia, industry, and all stakeholders to share their perspectives and ideas on behavioural science management.
- To disseminate knowledge and provide insights into future education in India based on the National Education Policy.
- To elaborate, the main objectives of NEP- Multidisciplinary Education, and how it affects interdisciplinary education as the demanding societies and industry expect diverse competences from education,
- To study the application of the behavioral science approach to management to effectively implement national education policy



We invite renowned experts, experienced practitioners, research scholars, industrialists, academicians and students to share their research work on the following themes:

### Track 1: Organizational Management

Role of Behavioral Science Management in organizing the Institutional Resources and setting up an effective organizational design in view of Implementation of National Education Policy and Multidisciplinary Education

### Track 2: Personnel Management

Using Behavioral Science Management for right methods for selection, training, motivation, role assignment, incentives, and opportunities for professional growth of the Personnel in context Multidisciplinary Education

### Track 3: Human Resource Management

Behavioral Science approaches to motivation, the relationship between motivation and staff performance, Behavior, Psychology and Sociology of Teaching and Non-teaching staffs, stimulating staff for greater productivity, after adoption of Multidisciplinary Education.

### Track 4: Marketing Management

Behavioral science approaches to Marketing Communication, Consumer Behavior, Marketing Research, Stakeholder Satisfaction, Services Marketing, Product (Service) and Brand Management in view of implementation of Multidisciplinary Education.

### Track 5: Financial Management

The aim is to focus on psychological influences that can affect multidisciplinary education system. The Behavioral Finance role in implementation of multidisciplinary education.

### Track 6: Operation Management

Behavioral Science Management Approaches in Service Operations, Service Operation Planning and Control, Service Quality Management and Service and Management of Supply Chain Flows in Multidisciplinary Education System.

### Track 7: Organization Behavior

In view of Adapting Multidisciplinary Education by HEI's the role of Behavioral Science Management approach in managing Informal Groups, Attitudes, Personality, and Perception of Individuals and Group in the education institutes. Interaction between people and their environment.

## "Paridnya -The MIBM Research Journal"

The first annual issue of our Research Journal "Paridnya -The MIBM Research Journal" was launched on 27th September 2013. The contents in this journal are educative and knowledge enhancing.

The 9th volume will cover multi-disciplinary research articles on various aspects in management. All papers will be reviewed by the editorial committee and will be published in Paridnya- The MIBM Research Journal (Print ISSN 2347-2405) and e-Paridnya (Online ISSN 2457-0281). Refer [www.mibmparidnya.in](http://www.mibmparidnya.in) for more details. The journal is indexed in J- Gate ([www.jgateplus.com](http://www.jgateplus.com)) and i-Scholar (<http://www.i-scholar.in>).