

# the MANAGEMENT ACCOUNTANT

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## PAPERS INVITED

*Cover stories on the topics given below are invited for 'The Management Accountant' for the four forthcoming months.*

Issue Month	Themes	Subtopics
November 2015	Cost Management Strategy for Economic Sustainability	<ul style="list-style-type: none"><li>• Tourism &amp; Hospitality industry</li><li>• MSME sector</li><li>• Telecom industry</li><li>• Healthcare sector</li><li>• Education sector</li><li>• Insurance sector</li><li>• Transport sector</li></ul>
December 2015	Green Accounting and Sustainability	<ul style="list-style-type: none"><li>• Welfare measurement and reporting practices</li><li>• Health, Safety and Environmental (HSE) Reporting</li><li>• Environmental accounting (EA) and auditing</li><li>• Green Accounting for Corporate Sustainability</li><li>• Current practice and future prospects of EA</li><li>• Green issues in developing countries</li><li>• Green Accounting and Role of CMAs</li></ul>
January 2016	Strengthening Indian Banking System	<ul style="list-style-type: none"><li>• Cure to stressful assets</li><li>• Strategic Cost Management</li><li>• Basel Accords &amp; Risk Management</li><li>• Project Financing</li><li>• Forensic Accounting and Auditing</li><li>• SME Lending Models of Public sector banks</li><li>• Emerging areas like Small / Payment / Mudra Banks</li><li>• Role of CMAs</li></ul>
February 2016	Agricultural Innovation and Sustainability	<ul style="list-style-type: none"><li>• Agricultural entrepreneurship</li><li>• Agro-tourism</li><li>• Organic farming</li><li>• Innovation, productivity &amp; food security</li><li>• Sustainability indicators</li><li>• Role of co-operatives</li><li>• Agricultural Value Chain Development</li><li>• Agro-producers and Supermarkets in India</li></ul>

*The above subtopics are only suggestive and hence the articles may not be limited to them only.*

Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport-size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for publication anywhere else. Please send your articles by e-mail to [editor@icmai.in](mailto:editor@icmai.in) latest by the 1st of the previous month.



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