

THE MANAGEMENT ACCOUNTANT

-: PAPERS INVITED :-

Cover stories on the topics given below are invited for 'The Management Accountant' for the four forthcoming months.

June 2016

Theme
Startups for Sustainable Growth

Subtopics

- Impact of Startups in Indian Economy
- Eco-system for nurturing Innovation and Startups
- 'Make in India' through Startups
- Patents & IPRs
- Government initiatives
- Role of CMAs
- Case Study

July 2016

Theme
Achieving Business Excellence

Subtopics

- Bench-marking Business Performance
- Business Excellence Tools
- Total Quality Management
- Best Practices and Innovation
- World class Business Strategies
- Role of CMAs
- Case Studies

August 2016

Theme
Capacity Building for Sustainability

Subtopics

- Capacity building approaches & its importance
- Capacity building for competitive advantage and cost efficiency
- Capacity building as a strategic plan for development
- Capacity Building - the catalyst and constant fuel for a process of change
- Capacity building for enhancing value and creating opportunities
- Engaging Communities to create sustainable change
- Skill development for capacity building
- Capacity building for CMAs

September 2016

Theme
Cost Competitiveness - Complexity to Confidence

Subtopics

- Strategies for staying Cost Competitive
- Building Market Share by Cost Competitiveness
- Cost Competitiveness for Sustainability
- Economics of Cost Competitiveness
- Strategic Cost Analysis
- Case Studies
- Role of CMAs

The above subtopics are only suggestive and hence the articles may not be limited to them only.

Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport-size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for publication anywhere else. Please send your articles by e-mail to editor@icmai.in latest by the 1st of the previous month.



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