

THE MANAGEMENT ACCOUNTANT

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PAPERS INVITED

Cover stories on the topics given below are invited for 'The Management Accountant' for the four forthcoming months.

March 2016	April 2016	May 2016	June 2016
Theme	Theme	Theme	Theme
Cost Management in Pharmaceutical Industry	GST in India	Strategic Cost Management in Telecom sector	Startups for Sustainable Growth
Subtopics	Subtopics	Subtopics	Subtopics
<ul style="list-style-type: none"> • Sustainable Cost Management in Pharmaceutical Industry • Cost Management tool box for Competitive Advantage • Product Life Cycle Management • Risk Management in Pharmaceutical Industry • Pharmaceutical Pricing Strategies • Multidimensional role of CMAs in the Pharma Sector • Case Study 	<ul style="list-style-type: none"> • Impact of GST in Indian economy and its various sectors • GST and Indirect Tax Reforms in India • GST Model for India • GST and the MAKE-IN-INDIA Mission • Tax Mechanism - Levy and Chargeability • Case study on mode of operation of GST in India • Role of CMAs in GST 	<ul style="list-style-type: none"> • Tariff and subsidy mechanism • Sustainability through cost effectiveness • PPP model • Infrastructure issues • FDI in telecom sector • Govt. policies and initiatives • Role of CMAs 	<ul style="list-style-type: none"> • Impact of Startups in Indian Economy • Eco-system for nurturing Innovation and Startups • 'Make in India' through Startups • Patents & IPRs • Government initiatives • Role of CMAs • Case Study

The above subtopics are only suggestive and hence the articles may not be limited to them only.

Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport-size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for publication anywhere else. Please send your articles by e-mail to editor@icmai.in latest by the 1st of the previous month.



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