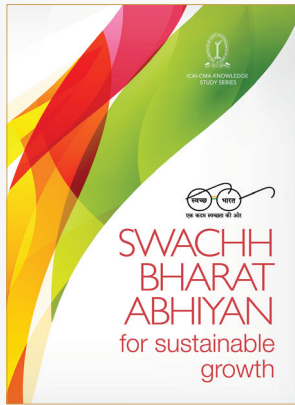


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A clean India is the responsibility of all 1.25 billion Indians. Keeping the country clean and disposing of human waste are necessary for good health. There are many secrets in life to be prosperous, wealthy, healthy and happy. One of the core practices is to be self-disciplined and practice cleanliness. A clean and a healthy environment would definitely contribute to national development as it is very important for healthy living.

It is in this context that our Prime Minister has called for a 'swachatha abhiyan' or cleanliness campaign. This campaign was launched on 2 October 2014, the birth anniversary of Mahatma Gandhi. Thus, the duty of every citizen of India is to deliver the faith imposed upon us by our Prime Minister.



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SWACHH BHARAT ABHIYAN for sustainable growth

THE INSTITUTE OF COST ACCOUNTANTS OF INDIA
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