Directorate of Journal & Publications

he Directorate publishes monthly journal "The Management Accountant" and quarterly journal "Research Bulletin" on regular basis. The initiatives taken by the Directorate for the year 2022-23 are as follows:

THE MANAGEMENT ACCOUNTANT JOURNAL (ISSN 0972-3528)

THEME TOPICS OF JOURNAL FOR THE YEAR 2023 - 24

April'23 EVOLVING HEALTH CARE SYSTEM CHALLENGES OPPORTUNITIES AND WAY AHEAD	May'23 COST MANAGEMENT IN AGRICULTURE SECTOR	June'23 CHANGING LANDSCAPE OF MANAGEMENT ACCOUNTING
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July'23 GOODS AND SERVICES TAX (GST): A SIGNIFICANT STEP TOWARDS MAKING INDIA ECONOMICALLY COMPETITIVE	August'23 ISSUES AND CHALLENGES OF THE COOPERATIVE SECTOR IN INDIA	September'23 INDIAN DEFENCE SECTOR: MARCHING TOWARDS AATMANIRBHARTA
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October'23 RENEWABLE ENERGY: INDIA EMERGE AS A GLOBAL LEADER IN ENERGY TRANSITION	November'23 MSMEs: THE KEY DRIVING FORCE TO INDIA'S ECONOMIC GROWTH	December'23 CORPORATE SOCIAL RESPONSIBILITY (CSR) ECOSYSTEM IN INDIA: TRENDS, CHALLENGES AND WAYS FORWARD
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Increase in readership of Journal

The Management Accountant journal is now available in 94 countries across the world and we are continuously trying to increase the same to other parts of the world.

Availability of Apps

The Management Accountant journal is available on apps for reading through third parties viz. Magzter and Readwhere and we are also trying to enlist the same to other platforms mainly at the International Level.

Enlistment in UGC-CARE List

The Management Accountant' is enlisted in the prestigious "UGC-CARE Reference List of Quality Journals" [UGC-CARE List {Link: <u>https://ugccare.unipune.ac.in/Apps1/Home/Index}]</u> after several rounds of rigorous process and quality checking.

Column for Digital transformation

In today's fast-paced, technologically advanced world, digital transformation has become an integral part of every forward-thinking business strategy. To stay competitive, businesses of all sizes must adapt and evolve with the changing technological landscape. The highly appraised Column "Digital Transformation" authored by CMA (Dr.) Paritosh C. Basu, Senior Director (Services) Stragility Consulting Pvt. Ltd. Mumbai, presented a wide array of topics on digital transformation like, Smart contracts; Digital Assets; Decentralized Finance; Edge Computing, 5G & AIoTs; RPA; Audit Functions, Digital Darwinism; Digital Transformation with CBDC, etc. This column has been extremely beneficial towards enrichment of reader's knowledge base.

Column for Sustainability Leaf

The issue of sustainability, undoubtedly is an eternal as well as an inevitable need. Our institute, since its inception, is making timely endeavours to match the pace of sustainability issues and create awareness among our students, members and other stakeholders. However, considering the increasing speciality in the subject globally, a need was felt to constitute a Sustainability Standards Board (SSB). In its maiden meeting held on January 18, 2023, the SSB felt the need to educate the masses in general and our members in particular on recent developments in Sustainability. The board, hence decided to come out with an exclusive section in The Management Accountant Journal titled "Sustainability Leaf".