

# THE MANAGEMENT ACCOUNTANT

## -: PAPERS INVITED :-

Cover stories on the topics given below are invited for 'The Management Accountant' for the four forthcoming months.

Theme	Theme	Theme	Theme
The Changing Role of Management Accountants	25 Years of Economic Reforms in India	Indian Banking Sector in Transition	Cost Leadership and Competitive Advantage
November	December	January	February
2016	2016	2017	2017
<u>Subtopics</u>	<u>Subtopics</u>	<u>Subtopics</u>	<u>Subtopics</u>
<ul style="list-style-type: none"> <li>Traditional role to a more dynamic involvement in businesses</li> <li>Experiencing change from a strategic apex role</li> <li>Management Accountants as business partner and change agent</li> <li>New tools and techniques</li> <li>Performance measurements</li> <li>Corporate Governance and business ethics</li> <li>Achievement towards sustainability goals</li> <li>Case Studies</li> </ul>	<ul style="list-style-type: none"> <li>Issues &amp; Challenges</li> <li>Economic and Fiscal policy Reforms and its impact</li> <li>Sector wise Reforms and its impact</li> <li>India in the Global economy in post-reforms period</li> <li>Economic Reforms and Social developments</li> <li>Economic Reforms and Nation Building - Role of CMAs</li> <li>Economic Reforms - Unfinished Agenda</li> </ul>	<ul style="list-style-type: none"> <li>Impact Analysis of Dynamic Banking Scenario</li> <li>Technology trends and operating models</li> <li>New licensing agreements</li> <li>MSME Finance: Credit challenges and impetus for growth</li> <li>Managing Risk, Regulations and Capital</li> <li>M&amp;A of Banks in India</li> </ul>	<ul style="list-style-type: none"> <li>Cost leadership and Value Chain</li> <li>Road map to competitive edge</li> <li>Cost leadership strategy for sustainability</li> <li>Strategic decision &amp; Cost Management tools</li> <li>Economies of Scale &amp; Cost leadership</li> <li>Make in India &amp; Competitive Advantage</li> <li>Role of CMAs</li> </ul>

The above subtopics are only suggestive and hence the articles may not be limited to them only.

Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport-size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for publication anywhere else. Please send your articles by e-mail to [editor@icmai.in](mailto:editor@icmai.in) latest by the 1st of the previous month.



### Directorate of Research & Journal

The Institute of Cost Accountants of India (Statutory body under an Act of Parliament)  
 CMA Bhawan, 4th Floor, 84 Harish Mukherjee Road, Kolkata - 700 025, India  
 Board: +91-33- 2454 0086 / 87 / 0184, Tel-Fax: +91-33- 2454 0063  
[www.icmai.in](http://www.icmai.in)