

# THE MANAGEMENT ACCOUNTANT

## -: PAPERS INVITED :-

*Cover stories on the topics given below are invited for 'The Management Accountant' for the four forthcoming months.*

August 2016

**Theme**  
Capacity Building for Sustainability

Subtopics

- Capacity building approaches & its importance
- Capacity building for competitive advantage and cost efficiency
- Capacity building as a strategic plan for development
- Capacity Building - the catalyst and constant fuel for a process of change
- Capacity building for enhancing value and creating opportunities
- Engaging Communities to create sustainable change
- Skill development for capacity building
- Capacity building for CMAs

September 2016

**Theme**  
Cost Competitiveness - Complexity to Confidence

Subtopics

- Strategies for staying Cost Competitive
- Building Market Share by Cost Competitiveness
- Cost Competitiveness for Sustainability
- Economics of Cost Competitiveness
- Strategic Cost Analysis
- Case Studies
- Role of CMAs

October 2016

**Theme**  
Economic Innovations - the game changer

Subtopics

- Innovations in Finance and its impact on economy
- Accounting Standards as a game changer
- New tools in Strategic Cost Management
- Innovations in production process
- Innovations in IT/ITES
- Innovative ideas on Cost Management - role of CMAs
- Innovations in different sectors of economy - case study

November 2016

**Theme**  
The Changing Role of Management Accountants

Subtopics

- Traditional role to a more dynamic involvement in businesses
- Experiencing change from a strategic apex role
- Management Accountants as business partner and change agent
- New tools and techniques
- Performance measurements
- Corporate Governance and business ethics
- Achievement towards sustainability goals
- Case Studies

*The above subtopics are only suggestive and hence the articles may not be limited to them only.*

*Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport-size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for publication anywhere else. Please send your articles by e-mail to editor@icmai.in latest by the 1st of the previous month.*



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