***The Management Accountant Journal***

The pioneering Journal of the Institute, “**The Management Accountant”** is being published since January1966. This was introduced as a mouthpiece of the Institute and the CMA profession likewise and also to cater to the informational needs of members, students and readers in general. The Journal has stepped into its Golden Jubilee year in 2015. It is being published regularly keeping in mind the needs of the Cost and Management Accountants (CMA), and provides wide knowledge on the recent developments and changes in the global, national, financial and economic scenario. The wide circulation and valuable inputs from academician, researchers and industry stalwarts are the keys to success for this Journal. The rich contents in Journal keep informed the readers with sound professional ethics and keep abreast of new developments.

Earlier to the publication of “The Management Accountant”, the Institute started publishing a monthly Journal in the year 1955 with the name **“The Cost & Works Accountant”**. During that period, emphasis had been given to articles having relevance and direct or indirect bearing on the Cost and Management Accountancy profession. The Journal was a very important organ of the Institute which bridged the gap between the members and the Institute. It has always played a vital role in keeping the readers well informed about the profession. The Journal acted as an endeavour in making it responsive to the growing needs and demands of the society and thus creating a satisfying surrounding for all segments of readership.

**The Key features of Journal**

* Helps the readers, researchers and students in their reference work
* Has researched inputs on practical issues for academicians and professionals
* Has inputs from industry people for the view from the ground
* Has a global outlook with special emphasis on India
* Is attractively designed, easy to subscribe and reasonably priced

**Mission**

The Journal seeks to cater to the needs of members and students by publishing industry focused and relevant articles in different functional areas of management and on contemporary issues related to business, industry, economy, finance, cost & management accounting, taxation, technology, capital markets, governance and a host of other important issues having bearing to the profession in particular and society as a whole. As the years rolled by, the Journal had taken long strides to prove its strong presence in India and in the international arena. Improvement however is a continuous process and still there exists vast area and tremendous scope for effecting qualitative improvement in *“The Management Accountant”* that will be taken care of in near future.