

# THE MANAGEMENT ACCOUNTANT

## -: PAPERS INVITED :-

Cover stories on the topics given below are invited for 'The Management Accountant' for the four forthcoming months.

August 2016

**Theme**  
Capacity Building for Sustainability

Subtopics

- Capacity building approaches & its importance
- Capacity building for competitive advantage and cost efficiency
- Capacity building as a strategic plan for development
- Capacity Building - the catalyst and constant fuel for a process of change
- Capacity building for enhancing value and creating opportunities
- Engaging Communities to create sustainable change
- Skill development for capacity building
- Capacity building for CMAs

September 2016

**Theme**  
Cost Competitiveness - Complexity to Confidence

Subtopics

- Strategies for staying Cost Competitive
- Building Market Share by Cost Competitiveness
- Cost Competitiveness for Sustainability
- Economics of Cost Competitiveness
- Strategic Cost Analysis
- Case Studies
- Role of CMAs

October 2016

**Theme**  
Economic Innovations - the game changer

Subtopics

- Innovations in Finance and its impact on economy
- Accounting Standards as a game changer
- New tools in Strategic Cost Management
- Innovations in production process
- Innovations in II/ITES
- Innovative ideas on Cost Management - role of CMAs
- Innovations in different sectors of economy - case study

November 2016

**Theme**  
The Changing Role of Management Accountants

Subtopics

- Traditional role to a more dynamic involvement in businesses
- Experiencing change from a strategic apex role
- Management Accountants as business partner and change agent
- New tools and techniques
- Performance measurements
- Corporate Governance and business ethics
- Achievement towards sustainability goals
- Case Studies

The above subtopics are only suggestive and hence the articles may not be limited to them only. Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport-size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for publication anywhere else. Please send your articles by e-mail to [editor@icmai.in](mailto:editor@icmai.in) latest by the 1st of the previous month.



### Directorate of Research & Journal

The Institute of Cost Accountants of India (Statutory body under an Act of Parliament)  
CMA Bhawan, 4th Floor, 84 Harish Mukherjee Road, Kolkata - 700 025, India  
Board: +91-33- 2454 0086 / 87 / 0184, Tel-Fax: +91-33- 2454 0063  
[www.icmai.in](http://www.icmai.in)