

Greetings!!!

Management Accounting Research can provide companies with insight in using management accounting systems to better achieve strategic and operating objectives. It explains or predicts how the design of managerial accounting systems will affect management actions and an organization's success, or how internal and external organizational forces will affect the design of management accounting systems.

The Global Management Accounting Principles were created for this era of business. Management accounting is at the heart of quality decision-making, because it brings to the foremost relevant information and analysis to generate and preserve value.

In the contemporary business scenario, Managerial accounting is backbone for any types and forms of organizations irrespective of its size or members. Modern accounting management has innovated the managerial accounting that plays an important role in planning and controlling the cost objectives in order to make decision making more effective.

The field of management accounting research is dynamic and constantly evolving. Therefore it is beneficial to step back at times and observe the key themes and patterns that are emerging. *Management Accounting Research* aims to serve as a vehicle for publishing original scholarly work in the field of management accounting.

The global management accounting research is applying the accounting and financial management principles in order to create value, protect and increase for the shareholders of the institutions for profit or non-profit in the public body and private sector. In a short statement, it is interested in the intra-business information and measuring this information for the sake of organizational control and development. In this sense, the management accounting research has been important from past until now for both the production facilities and the service facilities. Especially in recent years, within the context of accounting applications, the management accounting practices have developed considerably. Modern management accounting techniques have also made great changes in process management.

The changing roles of Management Accountants have redefined them as corporate decision makers, business consultants, business partners and analysts. Management accounting has always been an area dedicated to support decision making processes, thus taking into account dynamic changes in the business environment.

This issue presents a good number of articles on the cover story theme 'Global Management Accounting Research' by distinguished experts and authors. We look forward to constructive feedback from our readers on the articles and overall development of the journal. Please send your mails at editor@icmai.in. We thank all the contributors to this important issue and hope our readers enjoy the articles.

