

THE MANAGEMENT ACCOUNTANT

-: PAPERS INVITED :-

Cover stories on the topics given below are invited for 'The Management Accountant' for the four forthcoming months.

Theme

Activity Based Costing & its applications May 2017

Subtopics

- ◆ Applications in:
 - ✓ Railways
 - ✓ Aviation
 - ✓ Ports
 - ✓ SME sector
 - ✓ Services sector
- ◆ Global practices
- ◆ Success and failure of Activity Based techniques
- ◆ Time-driven Activity Based Costing
- ◆ Activity Based Planning and Budgeting
- ◆ Activity Based Management

Theme

Global Economic Sustainability June 2017

Subtopics

- ◆ Prospective Cost Competitiveness
- ◆ Sustainable Cost Leadership strategies
- ◆ New regulatory frameworks and smart policies
- ◆ Strengthening International Cooperation
- ◆ Global trends and challenges to sustainable development
- ◆ Government initiatives for business success
- ◆ Business Models for Sustainability
- ◆ Role of CMAs in Economic sustainability

Theme

Ease of Doing Business in India July 2017

Subtopics

- ◆ Business regulations in India
- ◆ Entrepreneurship & Skill development
- ◆ Business environment
- ◆ Make in India & GOI initiatives
- ◆ Benchmarking & Economy rankings
- ◆ Role of World Bank, ADB and other International agencies
- ◆ Role of CMAs

Theme

Competition Act: Key Driver of Competitiveness August 2017

Subtopics

- ◆ The MRTP Act: Predecessor of the Competition Act (2002)
- ◆ Consumer Protection Act v/s Competition Act
- ◆ Competition Advocacy
- ◆ Cartelization: Recent Trends
- ◆ Corporate Leniency and Corporate Efficacy
- ◆ Per se Illegality in respect of Anti-competitive Agreements
- ◆ Impact of Competition Act on Cross-border Mergers
- ◆ Pricing Competition - Role of CMAs

The above subtopics are only suggestive and hence the articles may not be limited to them only. Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport-size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for publication anywhere else. Please send your articles by e-mail to editor@icmai.in latest by the 1st of the previous month.



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