

INTERNATIONAL CONFERENCE CUM RESEARCH METHODOLOGY WORKSHOP IN ASSOCIATION WITH VIDYASAGAR UNIVERSITY

‘EMERGING ISSUES IN ACCOUNTING AND FINANCE’

February 10th and 11th, 2017

The Institute in collaboration with the department of Commerce with Farm Management of Vidyasagar University organized a UGC



Sponsored International Conference cum Research Methodology Workshop on February 10 and 11, 2017 at the premises of the University in Midnapore. The theme of the conference was ‘Emerging Issues in Accounting and Finance’. The inaugural session was made gracious with the presence of Professor Damodar Mishra, Dean, Faculty of Arts and Commerce, Vidyasagar University, CMA Manas Kumar Thakur, President, ICAI, Professor Malayendu Saha, Chairman of the West Bengal Joint Entrance Examination Board and Former Vice-Chancellor, University of Kalyani, Professor Ravindran Ramasamy from the Graduate School of Business, University Tun Abdul Razak, Malaysia and Dr. S.Anand, Director, Postgraduate Studies and Research Department, College of Banking and Financial Studies, Sultanate of Oman. Professor Kalpataru Bandopadhyay, Professor and Head, Department of Commerce and Jt. Org. Secretary, EIAF 2017 and Dr. Abhijit Sinha, Assistant Professor and Jt. Org. Secretary, EIAF 2017 shared the dais with the dignitaries.

The plenary session that followed was chaired by Professor Malayendu Saha and the key note addresses were delivered by the two academicians from abroad. Professor Ramasamy shared his views on the latest reforms in global financial markets and called for the need to innovate to keep in line with the recent changes. Dr. Anand deliberated on the

issue of customer satisfaction regarding banking services in Oman.

During the two-day event, we enjoyed the presence of more than 150 delegates (including student delegates). More than sixty papers were submitted for consideration for the conference of which fifty papers were finally accepted for presentation for the one-day conference. These papers were distributed into three technical sessions under the sub-themes ‘Macro-environment for Business World’, ‘Financial Institutions and Markets’ and ‘Issues in Accounting and Taxation’. The sessions were chaired by Dr. S. Anand, Professor Ravindran Ramasamy and Professor Kartick Chandra Paul (Formerly of the Departments of Commerce and Business Administration, Vidyasagar University) respectively. The ‘CMA Best Paper’ Award was given for each of the technical sessions during the valedictory session. This year the Best Paper Award for the three sessions was won by Dr. Sibaram Chatterjee and Mr. Sourav Hansda (jointly), Prof. Mauli Sanyal and Prof. Radhagovinda Basak respectively.

On the second day of the event, there were two sessions on Research Methodology focusing exclusively on ‘Survey Research Methods’. The lectures were delivered by Professor Ravindran Ramasamy and Professor Sushil Kumar Haldar of the Department of Economics of Jadavpur



University. The joint contribution of the ICAI, delegates, Departmental teachers, University administration and other contributors like LIC has made EIAF 2017 a grand success.