HE JOURNAL FOR CMAS

# THE MANAGEMENT ACCOUNTANT

# -: PAPERS INVITED :-

Cover stories on the topics given below are invited for 'The Management Accountant' for the four forthcoming months.

Th<sup>e</sup>Indian Banking Sector in Transition

January

2017

Cost Leadership and Competitive Advantage

February

2017

Them Environmental Management Accounting

March

2017

Municipality, Panchayati Raj and Rural Development

April

2017

# **Subtopics**

- Impact Analysis of
  Dynamic Banking Sce-
- Technology trends and operating models
- New licensing agreements
- MSME Finance: Credit challenges and impetus for growth
- Managing Risk, Regulations and Capital
- M&A of Banks in India

### **Subtopics**

- Cost leadership and Value Chain
- Road map to competitive edge
- Cost leadership strategy for sustainability
- Strategic decision & Cost Management tools
- Economies of Scale & Cost leadership
- Make in India & Competitive Advantage
- Role of CMAs

### **Subtopics**

- Conventional Accounting & Environmental issues
- Ecological Accounting Role of CMAs
- Eco Efficiency & Environmental Management
- Environmental Information, Costing & Sustainable Development
- Environmental Impact
  Assessment
- EMA Standards & benchmarking
- Environmental Risk
   Management in business
   Development
- EMA Case Studies and emerging issues

## <u>Subtopics</u>

- Accounting & Audit of Local Bodies
- Smart Cities and e-Town
- Women Empowerment
- NPAM and Control Systems
- Impact of Decentralized Planning
- Livelihoods missions
- Project appraisal through
  - Cost Benefit Analysis
- Performance evaluation role of CMAs

The above subtopics are only suggestive and hence the articles may not be limited to them only.

Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport-size

photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for publication anywhere else. Please send your articles by e-mail to editor@icmai.in latest by the 1st of the previous month.



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