

THE MANAGEMENT ACCOUNTANT

-: PAPERS INVITED :-

Cover stories on the topics given below are invited for 'The Management Accountant' for the four forthcoming months.

Theme	Theme	Theme	Theme
Cost Competitiveness - Complexity to Confidence September 2016	Economic Innovations - the game changer October 2016	The Changing Role of Management Accountants November 2016	25 Years of Economic Reforms in India December 2016
<u>Subtopics</u> <ul style="list-style-type: none"> Strategies for staying Cost Competitive Building Market Share by Cost Competitiveness Cost Competitiveness for Sustainability Economics of Cost Competitiveness Strategic Cost Analysis Case Studies Role of CMAs 	<u>Subtopics</u> <ul style="list-style-type: none"> Innovations in Finance and its impact on economy Accounting Standards as a game changer New tools in Strategic Cost Management Innovations in production process Innovations in II/ITES Innovative ideas on Cost Management - role of CMAs Innovations in different sectors of economy - case study 	<u>Subtopics</u> <ul style="list-style-type: none"> Traditional role to a more dynamic involvement in businesses Experiencing change from a strategic apex role Management Accountants as business partner and change agent New tools and techniques Performance measurements Corporate Governance and business ethics Achievement towards sustainability goals Case Studies 	<u>Subtopics</u> <ul style="list-style-type: none"> Issues & Challenges Economic and Fiscal policy Reforms and its impact Sector wise Reforms and its impact India in the Global economy in post-reforms period Economic Reforms and Social developments Economic Reforms and Nation Building - Role of CMAs Economic Reforms - Unfinished Agenda

The above subtopics are only suggestive and hence the articles may not be limited to them only.

Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport-size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for publication anywhere else. Please send your articles by e-mail to editor@icmai.in latest by the 1st of the previous month.



Directorate of Research & Journal

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