

THE MANAGEMENT ACCOUNTANT

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PAPERS INVITED

Cover stories on the topics given below are invited for 'The Management Accountant' for the four forthcoming months.

Issue Month	Themes	Subtopics
January 2016	Strengthening Indian Banking System	<ul style="list-style-type: none"> • Cure to stressful assets • Strategic Cost Management • Basel Accords & Risk Management • Project Financing • Forensic Accounting and Auditing • SME Lending Models of Public sector banks • Emerging areas like Small/Payment/Mudra Banks • Role of CMAs
February 2016	Agricultural Innovation and Sustainability	<ul style="list-style-type: none"> • Agricultural entrepreneurship • Agro-tourism • Organic farming • Innovation, productivity & food security • Sustainability indicators • Role of co-operatives • Agricultural Value Chain Development • Agro-producers and Supermarkets in India
March 2016	Cost Management in Pharmaceutical Industry	<ul style="list-style-type: none"> • Sustainable Cost Management in Pharmaceutical Industry • Cost Management tool box for Competitive Advantage • Product Life Cycle Management • Risk Management in Pharmaceutical Industry • Pharmaceutical Pricing Strategies • Multidimensional role of CMAs in the Pharma Sector • Case Study
April 2016	GST in India	<ul style="list-style-type: none"> • Impact of GST in Indian economy and its various sectors • GST and Indirect Tax Reforms in India • GST Model for India • GST and the MAKE-IN-INDIA Mission • Tax Mechanism - Levy and Chargeability • Case study on mode of operation of GST in India • Role of CMAs in GST

The above subtopics are only suggestive and hence the articles may not be limited to them only.

Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport-size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for publication anywhere else. Please send your articles by e-mail to editor@icmai.in latest by the 1st of the previous month.



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