

CHAIRMAN'S COMMUNIQUE



CMA Dr. I Ashok
Chairman
Committee for Accounting Technicians

Dear Professional Member,

“Reached the unreached – a commitment through the CAT Course of your Institute”

Skilling India has become the very important objective of this great country and I am happy to present before you about the initiative of your Institute in the form of Certificate in Accounting Technicians (CAT) course to hasten this very objective.

As you are the Institute has taken a firm and innovative step in developing skills among the youth in the important area of Accounting by taking the CAT Course to the unreached areas of the country. When the Government of India desired to take the benefits of the Institute's reach to a wider sections of the society, the Institute formulated short term skill development program called CAT and over a period of time, we could deliver the course in different parts of this country. In fact, the Governments of Kerala and Rajasthan have already roped in the Institute to offer its Certificate in Accounting Technicians Course to enhance the employability skills of their youth. The features of the initiatives of the Institute in the these States are as follows:

KERALA

Government of Kerala has introduced, Additional Skill Acquisition Programme (ASAP) for its School (+2) and college students who are undergoing BA/BSC/B Com etc., We have joined hands with Government of Kerala as a knowledge partner to provide Accounting skills through the CAT Course, to the students of Kerala. The CAT course has been introduced in cluster centres across the State of Kerala. Under this model, Government of Kerala has borne the fees of all the students admitted to the students. At present more than 5500 students are enrolled in this course in the State of Kerala.

RAJASTHAN

Government of Rajasthan, as per the understanding with the Institute, has made all 40 Government Colleges and 29 Private Colleges as Recognised Oral Coaching Centres of the Institute for admitting their students to the CAT Course of

the Institute At present more than 1700 students are enrolled in this course in the State of Rajasthan. These students when they graduate, will have an additional Skill, enabling them to get better employment opportunities.

We have taken several initiatives on continuous basis to enhance the quality of CAT students and some of them are:

- * Developed Quality Framework for scheduling the classes
- * Developed Online Monitoring System
- * Developed Online Self Study & Assessment Module for the students
- * Continuous Conduct of Training of Trainers (TOTs)

Internship/ Placement :-

CAT is not also far behind in terms of campus placement. We are committed to the quality delivery of CAT Course and organise internship /placement for the CAT students. We have successfully conducted placement of CAT students in the State of Kerala and Rajasthan.

We are happy to inform that these initiatives have taken the Institute to the remotest parts of the country as part of our **“Professional Social Responsibility”** and we are committed to develop employable skills for the youth of the country in the area of Accounting.

We are committed to take the following Agenda:

- * Expanding CAT Course in other States
- * Continuous monitoring and improving the contents of CAT Course
- * Industry Linkage
- * Improving the Placement opportunities for CAT Students
- * Reaching the unreached

We are discussing with various State Governments for the introduction of CAT Course as part of their Skill Development Programme and we are expecting to expand the concept of CAT in 3 more States in the near future.

I shall be able to carry out the plans and tasks initiated by my predecessors and devise strategies and action plans for providing new dimensions to the CAT Course with your active guidance and support.

CMA Dr. I Ashok

Financial Sustainability- The CMA Edge



The Professional Development Committee of the Institute organized a programme titled “**Financial Sustainability- The CMA Edge**” on January 8, 2016 at headquarters of the Institute, Kolkata. Dr. Sudhir Misra, IPS ADG SCRB, West Bengal Police deliberated a session and discussed various case studies of cyber frauds. He too narrated the precautions to be followed by ordinary citizens. CMA Jitendra Panda, MD & CEO of Peerless Securities explained the fine print of Financial Sustainability. The programme was also attended by CMA Biswarup Basu, CMA A.B. Nawal, CMA Dr. I. Ashok, CMA Vijender Sharma and CMA S. Papa Rao, Council Members, CMA B B Goyal, Advisor, ICWAI-MARF, and CMA Kaushik Banerjee, Secretary ICAL. The session was also attended by finance officers of various colleges of Bhutan. CMA P.V.Bhattad, President of the Institute deliberated the opening speech and CMA H. Padmanabhan, Council Member gave the vote of thanks.