

# THE MANAGEMENT ACCOUNTANT

## PAPERS INVITED

Cover Stories on the topics given below are invited for *'The Management Accountant'* for the four forthcoming months

January 2023	Theme Emerging Trends in Banking: Transforming Customer Experience	Subtopics <ul style="list-style-type: none"> <li>⊙ Privatization of Public Sector Banks (PSBs): A Boon or Bane</li> <li>⊙ Evolution of Smart Data, RPA &amp; AI in Indian Banking Sector</li> <li>⊙ Metaverse: the next frontier for the Digital Banking</li> <li>⊙ Neo-banking: Shaping the future of India's direct-to-consumer (D2C) ecosystem</li> <li>⊙ Linkage of Core Banking System and India Post: A welcoming approach</li> <li>⊙ Credit outreach drive by PSBs as a part of Azadi Ka Amrit Mahotsav</li> <li>⊙ Enhanced Access and Service Excellence (EASE) 5.0, a 'Common reforms agenda' for PSBs</li> <li>⊙ 3-yr roadmap strategy to support SMEs and farming under EASE reforms</li> <li>⊙ Retail Banking in India: Re-inventing and repositioning to attain Financial Wellness</li> <li>⊙ Setting New Standards to achieve Governance, Transparency and Excellence-Role of CMAs</li> </ul>
February 2023	Theme Infrastructure Investment in Emerging Markets: Trends and Challenges	Subtopics <ul style="list-style-type: none"> <li>⊙ Indian Infrastructure: Leveraging past experiences for Future Growth</li> <li>⊙ Debt Sustainability of Infra Investment</li> <li>⊙ Infrastructure Resilience Post Pandemic</li> <li>⊙ Investing in Energy Infrastructure for the Climate Transition</li> <li>⊙ Strengthening Infrastructure Governance</li> <li>⊙ Integration of ESG - SDG factors for infrastructure Investment Decisions</li> <li>⊙ Financing Quality Infrastructure Investment in the Asian Economies</li> <li>⊙ Achieving Sustainability and Cost Competitiveness through apt Infra Investment</li> <li>⊙ Framing Guidance for Implementing Quality Infrastructure Investment: Role of CMAs</li> </ul>
March 2023	Theme Corporate Governance: A pathway to Economic Sustainability	Subtopics <ul style="list-style-type: none"> <li>⊙ Robust governance: a key factor in driving long-term, sustainable growth</li> <li>⊙ Board Room Challenges in the Post-Pandemic era</li> <li>⊙ Board's Role in strengthening Governance to accelerate Environmental, Social and Governance (ESG)</li> <li>⊙ Integrating CSR into the Corporate Governance Framework</li> <li>⊙ The Two Sides of the Governance Coin: Competition and Regulation</li> <li>⊙ Regulation in Corporate Governance; in India and Elsewhere</li> <li>⊙ Drivers – the impact of the credit crunch</li> <li>⊙ Essential ingredients of good governance</li> <li>⊙ Startup Governance: Crucial Building Block for Sustainable Success</li> <li>⊙ Corporate Governance in the forthcoming years: what more to add on</li> </ul>
April 2023	Theme Evolving Health Care System: Challenges, Opportunities and Way Ahead	Subtopics <ul style="list-style-type: none"> <li>⊙ Prominent changes in the healthcare sector particularly with consumer behaviour</li> <li>⊙ Financial constraints hospitals facing: Ways to overcome those glitches</li> <li>⊙ Lack of investment in organizational development–how to draw private investor's attention?</li> <li>⊙ Health Care Pricing</li> <li>⊙ Increasing patient satisfaction and gaining competitive edge</li> <li>⊙ Value-based healthcare: aligning prices for services towards patients</li> <li>⊙ Cost reduction programs and strategies: Resource mapping process</li> <li>⊙ Essentiality of Healthcare Cost Management</li> <li>⊙ Possible opportunities for Sustainable Health Care System in the new normal post Pandemic</li> <li>⊙ Telemedicine and digital healthcare</li> <li>⊙ Health financing &amp; Health infrastructure</li> <li>⊙ Medical Waste Management</li> </ul>

*The above subtopics are only suggestive and hence the articles may not be limited to them only.*

Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for anywhere else. Please send your articles by e-mail to [editor@icmai.in](mailto:editor@icmai.in) latest by the 1<sup>st</sup> week of the previous month.



**DIRECTORATE OF JOURNAL & PUBLICATIONS**  
CMA Bhawan, 4<sup>th</sup> Floor, 84 Harish Mukherjee Road, Kolkata - 700025, India  
Board: +91 33 2454 0086 / 87 / 0184 Tel-Fax: +91 33 2454 0063

[www.icmai.in](http://www.icmai.in)