

# THE MANAGEMENT ACCOUNTANT

## PAPERS INVITED

Cover Stories on the topics given below are invited for *'The Management Accountant'* for the four forthcoming months

August 2020	Theme Driving India towards 5 Trillion Dollar Economy	Subtopics <ul style="list-style-type: none"> <li>An Overview of the Indian Economy: Policy, Reforms and Governance</li> <li>Ease of Doing Business (EoDB) score: Crucial for India to scale ambitious peak of \$5 Trillion</li> <li>Transforming agricultural and doubling farmer's income</li> <li>Leveraging Technology to make India a global economic powerhouse</li> <li>Strengthening industrial competitiveness: Special emphasis to manufacturing sector</li> <li>Energy with focus on renewable energy</li> <li>Infra Development: The way forward</li> <li>Health for all</li> <li>Skilling and Education: Critical for optimizing on India's Demographic Dividend</li> <li>Mission 5 Trillion: Driving SDG through CMAs</li> </ul>
September 2020	Theme Insurance Sector in India: Today's reality and the path ahead	Subtopics <ul style="list-style-type: none"> <li>Life Insurance in India: Promoting innovation and creativity for growth and development</li> <li>Recent developments in General Insurance Sector</li> <li>Insurance Risk Management: Role of Actuaries involved</li> <li>Differential Customer Service: A key determinant of growth</li> <li>Disruptive innovation: A path to progress</li> <li>Insurtech: Re-shaping the Insurance Industry</li> <li>Impact of COVID-19 in insurance sector</li> <li>Cyber crime Insurance: A growing market</li> <li>Securing Rural India</li> <li>Agri-Insurance in India vis-a-vis Global practices</li> <li>IRDAI Rules and Regulations: Challenges and impact on Insurance business</li> <li>Risk management practices in insurance business - Role of CMAs</li> </ul>
October 2020	Theme Self-Reliant India: Pathway to a Robust Economy	Subtopics <ul style="list-style-type: none"> <li>Indian Economy post Covid-19: A positive outlook</li> <li>Constraints towards induction of indigenous system</li> <li>Atmanirbhar Bharat: 5 Pillars To make India Self-Reliant</li> <li>Intent, Inclusion, Investment, Infrastructure, Innovation: Need of the hour to bring India back on track for fast-paced growth</li> <li>MSMEs: key to self-reliant India</li> <li>Overhauling education structure to be self-reliant</li> <li>Vocal for Local with a special emphasis to Indian pharmaceutical sector</li> <li>Challenges and prospects of self-reliance in Indian Defence sector</li> <li>Strengthening domestic industry by Streamlining the governance system</li> <li>Made in India, made for the world</li> <li>Innovation for self-sustainability: Role of CMAs</li> </ul>
November 2020	Theme Agricultural Costing & Pricing	Subtopics <ul style="list-style-type: none"> <li>Agricultural Pricing Policy in India: Opportunities and Challenges</li> <li>Global Agro Pricing Policy v/s Indian Agro Pricing Policy</li> <li>Minimum Support Prices(MSP): Key to protect farmers</li> <li>Direct Benefit Transfer for Agri Input Subsidy</li> <li>Transformation of Agriculture to Achieve the Sustainable Development Goals (SDGs)</li> <li>Direct Benefit Transfer (DBT) for Agri Input Subsidy</li> <li>Doubling Farmer's Income by 2022: Ease of doing Agri Business</li> <li>Government policies and Governance Reforms in Agricultural Marketing</li> <li>Advancement in digital technology: Farming gets smart and frugal</li> <li>Nanotechnology in Agriculture</li> <li>Agricultural Costing - Role of CMAs</li> </ul>

*The Above Subtopics are only suggestive and hence the articles may not be limited to them only.*

Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for anywhere else. Please send your articles by e-mail to [editor@icmai.in](mailto:editor@icmai.in) latest by the 1<sup>st</sup> week of the previous month.



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