

THE MANAGEMENT ACCOUNTANT

PAPERS INVITED

Cover Stories on the topics given below are invited for 'The Management Accountant' for the four forthcoming months

September 2019	Theme	Cost Governance	Subtopics	<ul style="list-style-type: none"> • Concept of Cost Governance • Cost Governance in Education Sector • Cost Governance in Society & Economy • Cost Governance in Industry & Corporate • Cost Synergy & Cost Consciousness • Embrace Technology for effective Cost Governance • Sustainability of Business and Economy through Cost Consciousness • Role of CMAs
October 2019	Theme	Financial Technology (Fintech) - Changing landscape in Financial Services	Subtopics	<ul style="list-style-type: none"> • FinTech and its Role in the Future of Financial Services • Fintech: Capturing the Benefits, Avoiding the Risks • Advent of Financial technology: a boon for investors • Impact of Financial Technology on Accounting & Auditing • Potential of Financial Technology to unleash a new era of competition, innovation and job creation • Application of Fintech on Small and medium sized enterprises (SMEs) • Embracing of Fintech: widening scope for professionals like CMAs
November 2019	Theme	Real Estate Investment and Capital Markets	Subtopics	<ul style="list-style-type: none"> • Real Estate Asset Pricing • Risk factors of real estate returns • Volatility measures for real estate portfolios • Integration of stocks, bonds and real estate • Debt Capital Markets: Risks & Opportunities • Institutional Investors: Creating Value & Managing Risk in a Mature Market • Real estate investment trusts (REITs) v/s Private Equity market • Innovation and Disruption: Investing in the Future of the Real Estate Industry • Global Real Estate Capital Markets • Role of CMAs
December 2019	Theme	Startups and Entrepreneurship	Subtopics	<ul style="list-style-type: none"> • Technological transformations and diversities in Start ups • Startup India - the next big theme for Economic Growth • Challenges faced by Startups in India • Angel Investment Ecosystem in India • Edtech Startups: a Ray of Hope for transforming the Learning Experience • Healthcare Startups: Fitness & Wellness • Fintech Startups : paving way for a financially smart India with Global Recognition • AgriTech Startups: leading India's next green revolution • Identifying opportunities for growth and addressing constraints for successful, innovative Startups and Entrepreneurship - Role of CMAs

The Above Subtopics are only suggestive and hence the articles may not be limited to them only.

Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for anywhere else.

Please send your articles by e-mail to editor@icmai.in latest by the 1st week of the previous month.



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