

# THE MANAGEMENT ACCOUNTANT

**-: PAPERS INVITED :-**

*Cover stories on the topics given below are invited for 'The Management Accountant' for the four forthcoming months.*

**Theme**  
Cost Leadership and Competitive Advantage

February

2017

Subtopics

- Cost leadership and Value Chain
- Road map to competitive edge
- Cost leadership strategy for sustainability
- Strategic decision & Cost Management tools
- Economies of Scale & Cost leadership
- Make in India & Competitive Advantage
- Role of CMAs

**Theme**  
Environmental Management Accounting

March

2017

Subtopics

- Conventional Accounting & Environmental issues
- Ecological Accounting - Role of CMAs
- Eco - Efficiency & Environmental Management
- Environmental Information, Costing & Sustainable Development
- Environmental Impact Assessment
- EMA Standards & benchmarking
- Environmental Risk Management in business Development
- EMA - Case Studies and emerging issues

**Theme**  
Municipality, Panchayati Raj and Rural Development

April

2017

Subtopics

- Accounting & Audit of Local Bodies
- Smart Cities and e-Town
- Women Empowerment
- NPAM and Control Systems
- Impact of Decentralized Planning
- Livelihoods missions
- Project appraisal through Cost Benefit Analysis
- Performance evaluation - role of CMAs

**Theme**  
Activity Based Costing & its applications

May

2017

Subtopics

- Applications in:
  - ✓ Railways
  - ✓ Aviation
  - ✓ Ports
  - ✓ SME sector
  - ✓ Services sector
- Global practices
- Success and failure of Activity Based techniques
- Time-driven Activity Based Costing
- Activity Based Planning and Budgeting
- Activity Based Management

*The above subtopics are only suggestive and hence the articles may not be limited to them only. Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport-size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for publication anywhere else. Please send your articles by e-mail to editor@icmai.in latest by the 1st of the previous month.*



**Directorate of Research & Journal**

The Institute of Cost Accountants of India (Statutory body under an Act of Parliament)  
CMA Bhawan, 4th Floor, 84 Harish Mukherjee Road, Kolkata - 700 025, India  
Board: +91-33- 2454 0086 / 87 / 0184, Tel-Fax: +91-33- 2454 0063  
www.icmai.in