

THE MANAGEMENT ACCOUNTANT

-: PAPERS INVITED :-

Cover stories on the topics given below are invited for 'The Management Accountant' for the four forthcoming months.

| Theme | Theme | Theme | Theme |
|---|---|---|--|
| Economic Innovations - the game changer | The Changing Role of Management Accountants | 25 Years of Economic Reforms in India | Indian banking Sector in Transition |
| October | November | December | January |
| 2016 | 2016 | 2016 | 2017 |
| <u>Subtopics</u> | <u>Subtopics</u> | <u>Subtopics</u> | <u>Subtopics</u> |
| <ul style="list-style-type: none"> Innovations in Finance and its impact on economy Accounting Standards as a game changer New tools in Strategic Cost Management Innovations in production process Innovations in II/TTES Innovative ideas on Cost Management - role of CMAs Innovations in different sectors of economy - case study | <ul style="list-style-type: none"> Traditional role to a more dynamic involvement in businesses Experiencing change from a strategic apex role Management Accountants as business partner and change agent New tools and techniques Performance measurements Corporate Governance and business ethics Achievement towards sustainability goals Case Studies | <ul style="list-style-type: none"> Issues & Challenges Economic and Fiscal policy Reforms and its impact Sector wise Reforms and its impact India in the Global economy in post-reforms period Economic Reforms and Social developments Economic Reforms and Nation Building - Role of CMAs Economic Reforms - Unfinished Agenda | <ul style="list-style-type: none"> Impact Analysis of Dynamic Banking Scenario Technology trends and operating models New licensing agreements MSME Finance: Credit challenges and impetus for growth Managing Risk, Regulations and Capital M&A of Banks in India |

The above subtopics are only suggestive and hence the articles may not be limited to them only.

Articles on the above topics are invited from readers and authors along with scanned copies of their recent passport-size photograph and scanned copy of declaration stating that the articles are their own original and have not been considered for publication anywhere else. Please send your articles by e-mail to editor@icmai.in latest by the 1st of the previous month.



Directorate of Research & Journal

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